

GLASS.

In the software industry, there are technologies that master their environment and tend to become the rule against which everything else is measured. There is no object oriented database like GemStone, much less one that matches Smalltalk so well. Linux has become a dominant force in the server market. Apache has no competitors. Seaside is changing the way in which we see what a website is and how it should be developed. And Smalltalk is this wonderful language that is routinely found where failure is simply not an option.

Each of these is a huge achievement on their own right. And it gets better, because this presentation is about using the combination of all of them together to host whole websites in a flexible, powerful, and cost effective manner.